



**PUBLIC WORKS & ENGINEERING DEPARTMENT**

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**TOURISM ORIENTED SIGN PERMIT APPLICATION**

\*A SEPARATE APPLICATION IS REQUIRED FOR EACH SIGN UNIT\*

**Application is Being Made For:**

A Permit to Erect a New Sign

Permit to Alter an Existing Sign

**Type & Cost of Sign:**

Attraction Locator - \$525.00

Regular Attraction - \$650.00

**Wording, Symbols or Icons Requested (please enclose a sketch or picture of the icon or symbol):**

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**Location of Sign:**

County Road Number \_\_\_\_\_ County Road Name \_\_\_\_\_

Facing \_\_\_\_\_ on the \_\_\_\_\_ side about \_\_\_\_\_ km \_\_\_\_\_ of  
(N, S, E or W) (N, S, E or W) (N, S, E or W)

\_\_\_\_\_  
(Nearest Town, Village or Intersection)

**Business Owner's Name** \_\_\_\_\_

**Business Name** \_\_\_\_\_

**Business Address** \_\_\_\_\_

\_\_\_\_\_  
(P.O. Box &/or Street Address , City, Province & Postal Code)

Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Please make cheques or money orders payable to the County of Renfrew.

A Fee of \$ \_\_\_\_\_ is enclosed.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **TOURISM ORIENTED SIGN PERMIT CONDITIONS**

**\*This Permit is Subject to the Following Conditions and Any Supplementary Conditions Established by the County of Renfrew\***

1. Each sign authorized by this permit shall be maintained by the County of Renfrew for the duration of this permit.
2. Each sign shall be subject to the payment of fees as set by the County of Renfrew from time to time. Failure to pay the prescribed fee shall result in the cancellation of this permit.
3. This permit expires five (5) years from the date of issue.
4. If this permit expires and is not renewed, all signs issued under this permit shall be removed by the County.
5. A sign permit may be cancelled at any time for breach of the regulations or conditions of this permit.
6. If during the life of this permit any Acts are passed or Regulations adopted, which affect the rights herein granted, the said Acts and Regulations shall be applicable to this permit from the date on which they come into force.
7. Rights and obligations under this permit may be transferred between owners.
8. The County of Renfrew has the right to adjust its fee rates for all signs issued under this permit.
9. Signs shall be considered for replacement five (5) years after the installation date. If signs are damaged prior to the expiry of this permit, such that the message is obscured, the sign shall be replaced or repaired by County of Renfrew Staff.

## OPERATIONS ELIGIBLE FOR TOURISM ORIENTED SIGNAGE

### Accommodations

Campgrounds  
Destination Accommodations  
Lodges & Outpost Camps  
Transient Accommodations

### Attractions

Bicycle Operations	Boat Cruises
Boat Rentals & Charters	Conservation Areas
Convention Centres	Cultural Centres
Developed Natural Sites	Farm Based Tourism Attractions
Farmer's Markets	Federal Historic Sites
Federal Parks	Flying Operations
Gardens	Heritage Conservation Districts
Interpretation/Craft Centres	Marinas
Museums	Outfitters
Performance Theatres	Provincial Historic/Archaeological Sites
Provincial Parks	Public Archives
Public Art Galleries	Public Golf Courses
Rental Scuba Diving Centres	Riding Operations
Ski Hills & Resorts	Snowmobile Trail Access Points
Sports Parks & Leisure Games	Themed Parks/Similar Attractions
Tourist Cluster Attractions	Water Theme Parks
White Water Rafting	Zoos & Animal Displays

### Typical Sign Layout & Description



**Sign Type:** Attraction Locator

**Sign Cost:** \$300.00 (5 year term including administration, manufacturing & installation)

**Dimensions:** 30 cm x 120 cm (1' x 4')

**Colour:** Blue Background with White Lettering & Trim

**Description:** This style of sign is used on all road classifications, as well as municipal roads when the tourism operation is not located on or visible from Highways and County Roads. Logos/icons shall not be permitted on these signs.



**Sign Type:** Regular Attraction

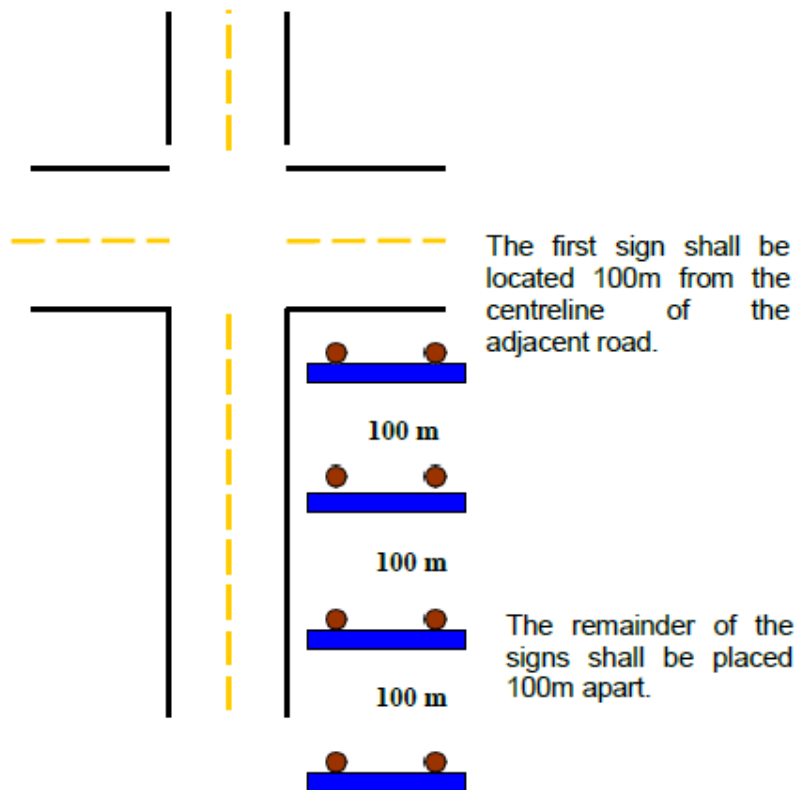
**Sign Cost:** \$425.00 (5 year term including administration, manufacturing & installation)

**Dimensions:** 60 cm x 240 cm (2' x 8')

**Colour:** Blue Background with White Lettering & Trim

**Description:** This style of sign is generally located on minor and major arterial roads, just prior to the intersection with the cross road, which leads to the tourist operation. These signs indicate the name of the operation, the distance and direction to the operation, as well as a generally recognized logo/icon. Multi-colour logos/icons shall be permitted on these signs. Logo/icon size shall be cm x cm (2' x 2').

### Typical Locations for Tourism Signing



Typical Sign Structure Layout

<b>RENFREW</b>  <b>COUNTY</b>		
<b>8</b> ↑	<b>Business Name</b>	
← <b>10</b>	<b>Business Name</b>	<b>A</b>
→ <b>23</b>	<b>Business Name</b>	